



Consumer of the Month

Wendy Roy, author and vocalist from Boston, MA "Welcome to the intelligently trendy family of women now known as...Glam-Granola® girls!" says Wendy Roy, who coined the term that means one who is glamorously earthy. The conscientious and holistic do-gooders of our world now have permission to look good while doing good!" she says.

Roy is especially proud of the program she developed to help create green, healthy and attractive workspaces that foster peace, happiness and productivity, while working as an administrative assistant for The Clean Air Association of the Northeast States.

Her latest accomplishment is the completion of a hip coffee-table book called You Know You're a Glam-Granola® Girl If..., which is a celebration of women who are fashionably holistic. It will be available this fall (reserve your copy now at www.GlamGranola.com). It even includes a "hot list" directory of the coolest Glam-Granola products and companies around, and guess who's listed? Ecco Bella!

Roy discovered Ecco Bella when she was looking for a nurturing gift for a friend who has arthritis. "I decided to get her some nice lotion that she could massage her hands with. The product had to be natural and great smelling, and Ecco Bella's Lavender Herbal Body Lotion won by a landslide," she says. "It is completely natural, non-greasy, moisturizing, and has a great fragrance— not too bland, not too sweet! Plus, I love that the cream doesn't contain water, as it seems that most products out there use water as their filler ingredient. I'm thrilled with Ecco Bella's lotions, and am looking forward to using more of their products to enhance my sense of wellbeing."