



Glam-Granola™  
[www.GlamGranola.com](http://www.GlamGranola.com)

**FOR IMMEDIATE RELEASE**

## **THE GREEN GIFT FOR THE LADIES ON YOUR LIST**

*A new green icon.*

**Boston, Massachusetts (November 27, 2007)**

With everything and everyone going green at the moment, here's a treat that celebrates the **glamorously earthy** girls of the world; both the originals and the newcomers.

Do you know a lady who likes to look great *and* live organically? Then you simply must get her the "You Know You're a Glam-Granola Girl If..." gift book. The spirited piece **speaks directly to this ever expanding group of women through fun and smart excerpts celebrating their stylish, and sometimes eccentric, holistic lifestyle.** As a special bonus the book includes a "hot list" directory of the top Glam-Granola approved companies and products around.

Glam-Granola is the landmark icon/brand developed by Boston writer and vocalist Wendy Roy, representing women like Roy herself. The G.G. bath and body line is due out next.

"The Glam-Granola way is not simply a phase", says Roy. "It's how many of us have lived our lives for quite some time now; getting excited about the latest organic foods and beauty, being mindful, volunteering... And if more ladies jump on board with this lifestyle and it should become vastly popular then I say bring it on. Taking care of one's self, people, and planet is surely a trend worth promoting and sustaining."

**Welcome to the *intelligently* trendy family of women now know as...Glam-Granola.**

The gift book is available through select shopping websites \*and at a discount through the official Glam-Granola website, [www.glamgranola.com](http://www.glamgranola.com). Visit the website now for a preview.

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*The Glam-Granola book is printed on recycled paper and the energy used will be offset in future print runs. The book is an independent release with major distribution.*

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