

Good To Be Green is one of the Glam-Granola Book's Elite Organizations!



Glam-Granola Cover

book's hot list when she was searching for the most comprehensive websites providing a one stop shop for those wishing to build green; homes or commercial. "I can't wait to use the Good To Be Green site when I'm ready to build my sustainable home and workspace", says Roy.

The gift book is available November 2007, at a discount through the official Glam-Granola website, www.glamgranola.com. Reserve your holiday copy now!

[Official Glam-Granola website](http://www.glamgranola.com)

Check Out the New Profiled Listings for Products

On September 20th we launched our Pilot Program for our newest "Profiled" listing option for products. So far the program has been very successful so we are now fully offering the listing to customers with no renewal till January of 2009.

This new listing gives you the ability to read in-depth information on the profiled product, download a products technical or promotional documentation and view up to 5 product pictures.

good to be green

Not Listed in Good To Be Green? Don't Get Mad, Get Even

Listing with Good To Be Green is easy. If you are a manufacturer, retailer or contractor of energy efficient, recycled content or low VOC commercial or residential building products or your products have a certification from FSC, EnergyStar or other national certification you may qualify to be listed in Good To Be Green.

By listing in our directory you will benefit by marketing to our niche group of visitors in both the residential and commercial markets, that are specifically looking to improve their lifestyles, or the lifestyles of others, by purchasing green building products. We serve over 49,000 pages each month to our 7-8000 visitors

Don't miss this opportunity to reach out to this growing marketplace.

[Send Us Your Contact Information](#)

Recent and Upcoming Product Listings

[Decra Roofing Systems \(Res Category: Roofing & CSI 073116\)](#)

[Bamboo Hardwoods \(Res Category: Flooring & CSI 096400\)](#)

[Heartland BioComposites \(Coming Soon\)](#)

[Squak Mountain Stone Slabs \(Res](#)



Sample Profiled Listing with Get Local Feature

One feature that is running but is still in development is the "Get Local" section of the listing that connects you, the consumer, to a local retailer or local installer of the products that you are looking for. We do this by keying off of your zip code to find participating retailers, contractors and certified product installers within a 25 to 250 mile radius.

[Category: Countertops & CSI 123600](#)

[Trinity Glass Countertops \(Coming Soon\)](#)

In our September 20th release to the West Coast Green Media Contacts, Chidozie Bright, CEO of Good To Be Green said, "This is win-win across the board for consumers, manufacturers, retailers, and contractors. Not only can people figure out what they can use as a building alternative, they can also read documentation and then follow through with buying it themselves at their local store or calling an installer to do it for them." He added, "This takes the common directory to a whole new level, by completing the retail circle, which is a far cry from the 'here's a list now you figure it out' mentality."

To view a product's profile just click on the "View Full Product Profile" link in the listing results. You must be a registered user to view the Profiled listing, so hop to it and register today. And don't forget about our Profiled Listings for Services and Professionals.

[Start a Residential Products Search Here](#)

New Listing for Local Contractors and Green Building Retailers



With the launch of the Profiled Listings for Products we have provided a great opportunity for retailers, contractors and certified product installers to give themselves exposure to the green building product market and its consumers.

Our Preferred Dealers program is designed to bind dealers to any green product that they represent and make that relationship known to local consumers within a 25 to 250 mile radius by providing a list of these local retailers and installer/contractors on the a product's Profiled Listing page.

If you are a flooring, roofing or other type of contractor, a retailer that sells green building materials, or a manufacturer certified product installer this is an opportunity that you should not let slip by.

Oh, and the cost is minimal. There are free listings available and paid listing options start at \$20/month.

Some of our current participants are Environmental Home Center (now EcoHaus) of Seattle, WA, Environmental Building Supplies (also now EcoHaus) of Portland and Bend, OR, Green Foundations of Boise, ID and HealthyHome of St Petersburg, FL.

[Email our Preferred Dealer Program for More Information](#)

Good To Be Green Will Be Attending GreenBuild in Chi-town



First of all we would like to thank the 1500 visitors to our booth at the West Coast Green Expo in San Francisco this past September. It was a great show

and we look forward to exhibiting next year as well.

This month we will be walking the floor at the GreenBuild Conference and Expo in Chicago. While we won't have a booth for you to come to, our President, Chidozie Bright, will be making the rounds chatting with many of the exhibitors and attendees, visiting some of our current and potential customers and rubbing shoulders with folks from the USGBC and other leaders in the Green Building industry.

The show is from November 7-9 at McCormick Place in Chicago.

Here is a list of a few of our customers exhibiting at GreenBuild 2008 with booth number - AFM Safecoat (782), Forbo (730), DECRA Roofing Systems (276), Milliken (1110), VaproShield (1285), Waterless (1030).

Hope to see you there!

[GreenBuild 2008 Web Site](#)

[Good To Be Green Incorporated](#) - 219 1st Avenue South, Seattle, WA 98104 | p: 206.767.0168 | adsales@goodtobegreen.com

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