



FOR IMMEDIATE RELEASE

UNDER THE CANOPY® LISTED IN NEW GREEN BOOK

“You Know You’re a Glam Granola Girl If...” notes UTC in “Hot List”

Boca Raton, Florida – November 21, 2007 – “You Know You’re a Glam-Granola Girl If...” is a clever and delightful gift book celebrating the *glamorously* earthy ladies. This dynamic piece will keep you entertained with its amusing and identifiable content, speaking directly to the large and growing demographic of Glam-Granola women; both the originals and the newcomers. As an exciting bonus, the book includes a “hot list” of author Wendy Roy’s favorite “Glam-Granola” products and companies, and Under the Canopy is noted.

Under the Canopy is thrilled to partner with Wendy Roy and Glam-Granola™.

“Under the Canopy is one of the companies who paved the way for EcoFashion®, having made it elegant and chic to be eco-friendly over ten years ago”, says Roy. “I look forward to potential future collaborations between UTC and Glam-Granola.”

The gift book is available at select stores, shopping websites and at a discount through the official Glam-Granola website, www.glamgranola.com.

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About Under the Canopy

Under the Canopy’s mission is to make a positive impact on the planet and to demonstrate that modern style and high quality need not be mutually exclusive with environmental and social responsibility. The company’s contemporary collection of high quality and luxurious apparel and home products made from sustainable fibers such as organic cotton, organic linen, and bamboo is driving one of the most important trends of the 21st Century - ECOfashion® (a term coined by the company). The company offers consumers a way to make responsible choices by eliminating large quantities of pesticides from their bodies, their homes, and the Earth without sacrificing style or comfort. For more information, please visit www.underthecanopy.com.